

AHCL/ SE/ 43//2019-20

November 7 2019

The National Stock Exchange of India Limited "Exchange Plaza", C-1, Block G Bandra-Kurla Complex, Bandra (E) Mumbai 400 051	BSE Limited Department of Corporate Services 1 st Floor, P.J. Towers, Dalal Street, Mumbai 400 001
Symbol : AMRUTANJAN	Scrip Code: 590006

Dear Sir / Madam,

Sub: Investor Presentation for the quarter and half year ended 30.09.2019

Pursuant to Regulation 30 read with Para A of Part A of schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we hereby enclose the Investor Presentation for the quarter and half year ended 30th September 2019

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Amrutanjan Health Care Limited

(M Srinivasan)
Company Secretary & Compliance Officer

Encl: As above

Amrutanjan Health Care Limited

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Web Site : www.amrutanjan.com
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CIN - L24231TN1936PLC000017



Amrutanjan Health Care Limited

Investor Presentation

– Period Ended 30th September 2019

Date: 7th November 2019

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b. Q2 2019-20 Performance



H1 2019-20 Performance

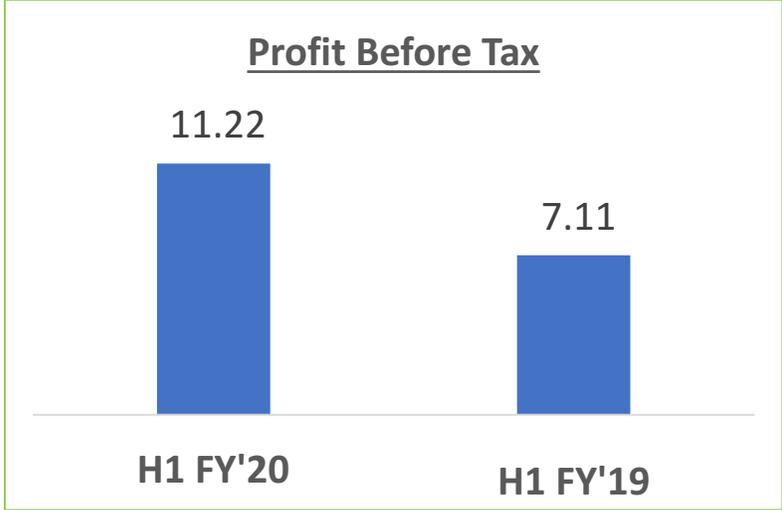


Financials – H1 2019-20

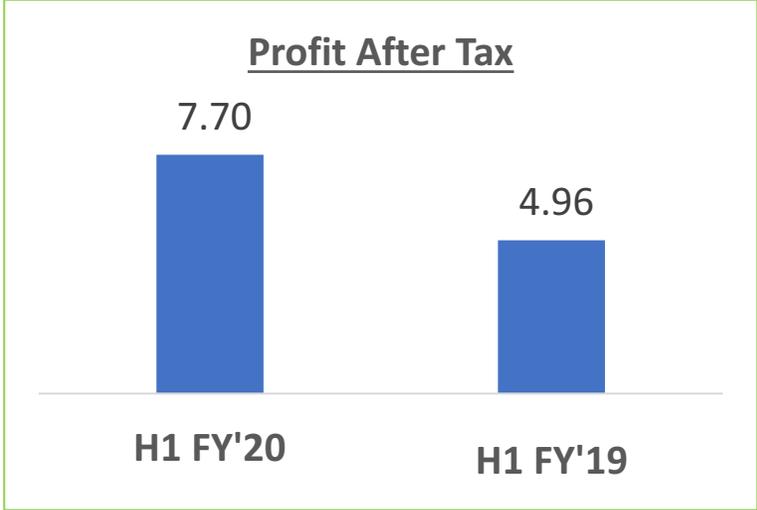
(Rs. in Crores)



Growth: 21.29%



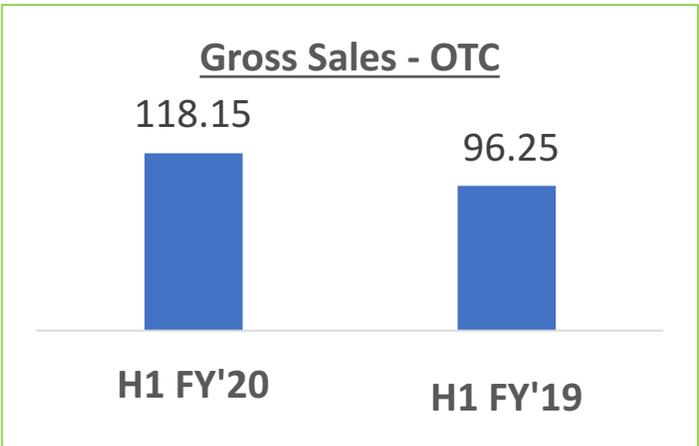
Growth: 57.81%



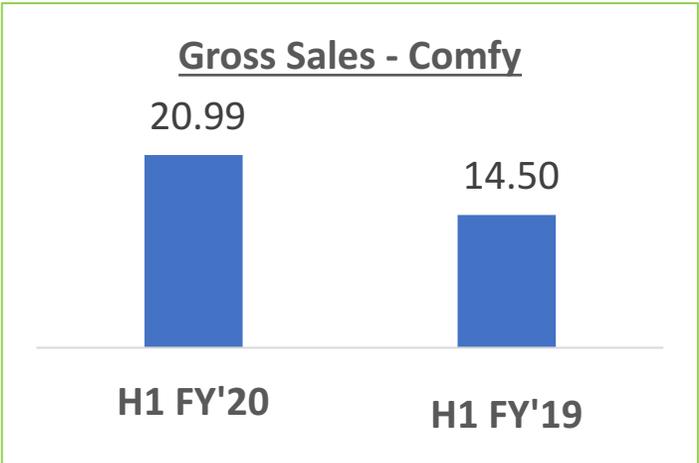
Growth: 55.24%

Note: Profit Before & After Tax includes Profit / Loss from discontinued operations for last year.

Financials – H1 2019-20 – OTC Division (Rs. in Crores)



Growth: 22.75%



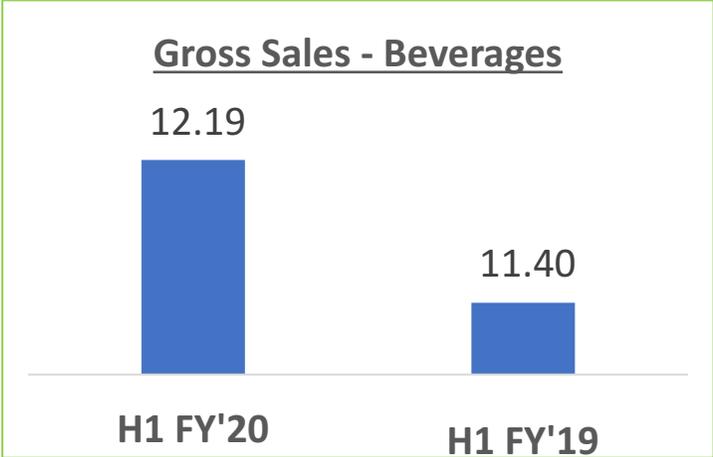
Growth: 44.76%

Costs:

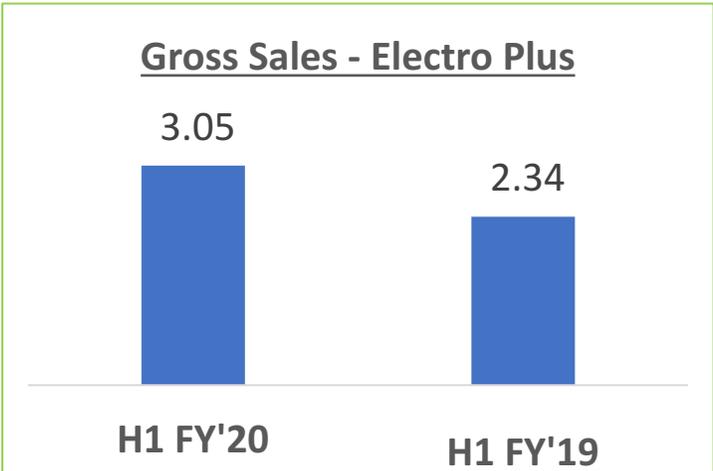
- Key raw material prices including Menthol started softening when compared to last year (H1 2018-19).
- Gross Margin has improved by 55 basis points when compared to same period last year.
- We expect that the downward trend of major Key raw material prices will continue in the coming quarters.
- Advertisement spend has increased from Rs.8.02 cr (H1 2018-19) to Rs.11.71 cr (H1 2019-20).



Financials – H1 2019-20 – Beverage Division (Rs. in Crores)



Growth: 6.93%



Growth: 30.34%

Costs:

- Margins are improving due to favorable material cost, product mix & actions taken to control costs.
- Advertisement spends is at Rs.0.53 cr for H1 2019-20 against Rs.2.87 cr for H1 2018-19.
- Business is continuing to be healthier with complete cash collected for Fruitnik.

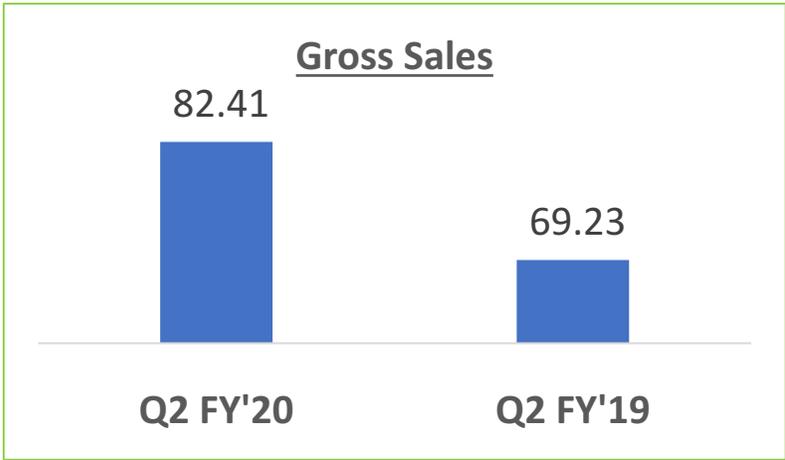


Q2 2019-20 Performance

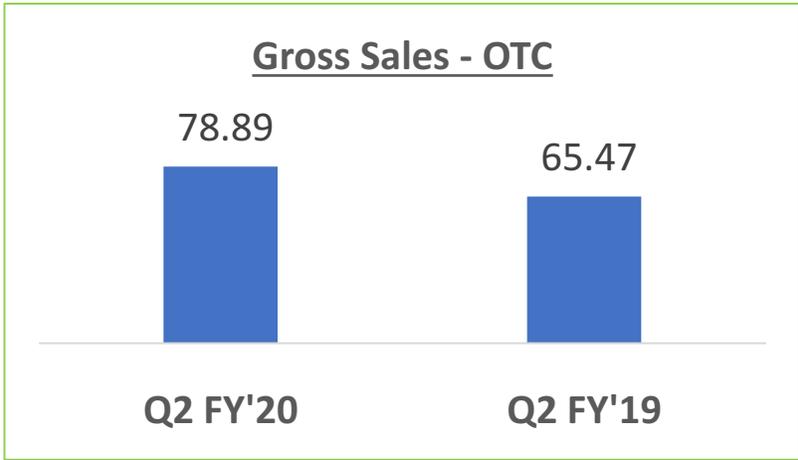


Financials – Q2 2019-20

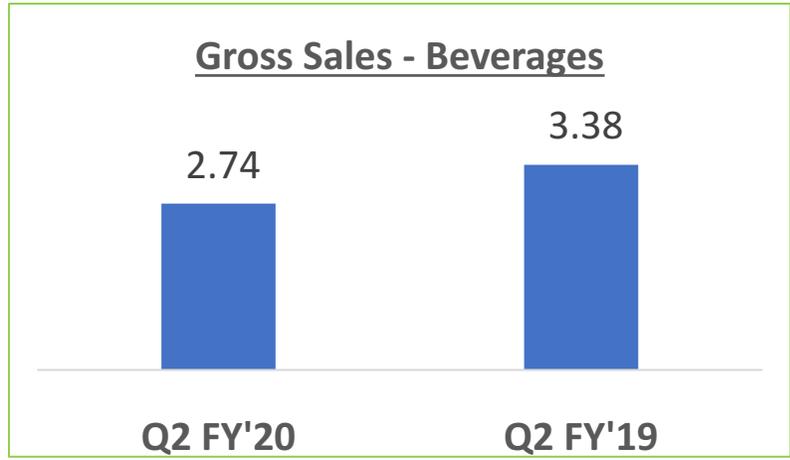
(Rs. in Crores)



Growth: 19.04%



Growth: 20.50%



Growth: -18.93%

